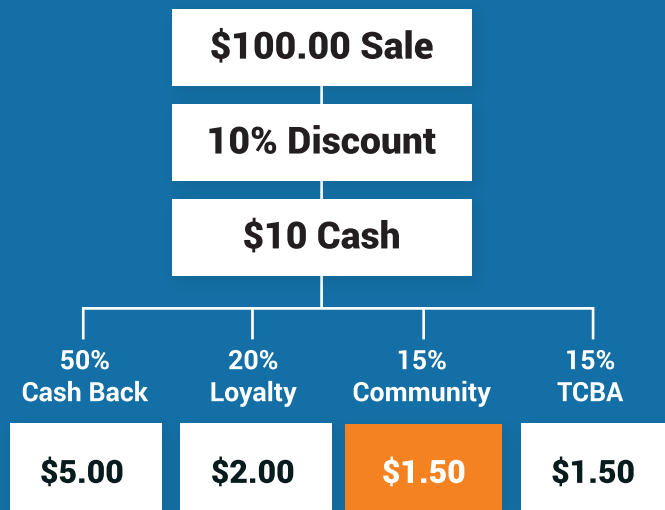


## You Choose the discount

The App converts the discount into cash back and distributes it as per the following example.



## Your Shopping Community

	Share		Community		per \$100		Income
Level 1	100 Customers	=	100	x	\$0.30	=	\$30.00
Level 2	2 Friends	=	200	x	\$0.30	=	\$60.00
Level 3	1 Friend	=	200	x	\$0.30	=	\$60.00
Level 4	1 Friend	=	200	x	\$0.30	=	\$60.00
Level 5	1 Friend	=	200	x	\$0.30	=	\$60.00
Total			900		\$1.50		\$270



**Download the free app and register today**



**Go shopping and get Cash Back on eligible purchases**



**Share the App with family and friends**

**Help other people to also get cash back and discounts.** When they register you receive a referral commission every time they shop which you can keep or donate to charity. Ideal for Clubs and Associations.



**Win cash prizes just by shopping at local merchants**

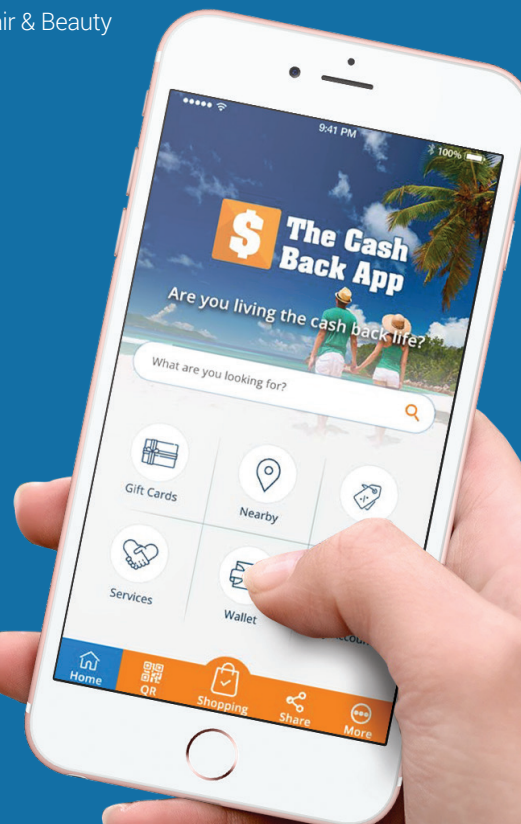
Every time you shop you have a chance to **WIN instant cash paid to your bank account.**



# The FREE app that puts cash in your pocket!

**Get Cash Back on:**

- ✓ Groceries & Alcohol
- ✓ Dining & Entertainment
- ✓ Petrol, Tyres & Service
- ✓ Travel & Accommodation
- ✓ Telephone & Internet
- ✓ General Merchandise
- ✓ Power & Gas
- ✓ Property & Investments
- ✓ Hair & Beauty



Join for FREE [www.thecashbackapp.com](http://www.thecashbackapp.com)



### Loyalty Program

Converts existing discounts into Cash Back



### Risk Free

You only pay when customers buy from you



### Powerful Analytics

Name	Age	Gender
Location	Frequency	Spend



**The Free App that puts cash in your pocket**



### Special Offers

Sent via the App to targeted consumers



### Zero Transaction Fees

Save \$\$\$ with the free mobile eWallet for customer payments



### Passive Income

Share the App with your customers and receive external recurring income



### Helping Others

Every time our members shop the App makes an automatic donation to their nominated charity



# The Cash Back App

## 3 Big Benefits

1. Reduce Business Costs
2. Keep Customers Loyal
3. Find New Customers

## Customer Lifetime Value

	Average Sale	<input type="text"/>
<input type="text"/>	Times per Year	<input type="text"/>
<input type="text"/>	Years	<input type="text"/>