

Member Spotlight Guide 2026

How It Works

There may be times when you have an event, product or service that will benefit the BNCC community. The Member Spotlight program enables members to promote business initiatives, events, offers and announcements through BNCC's official communication channels.

Below outlines the process for being featured on our Social Media channel:

1 Update Member Information

Members should first update their respective business details on the 'Member' area of the BNCC website. This includes updating contact details to ensure potential clients can reach you effectively. Please ensure your member directory profile accurately reflects your current business information, including:

- Business description
- Contact details
- Websites/ social media links

2 Submit Your Logo and Social Handles

Please send through your business logo and social media handles (Instagram, Facebook, and LinkedIn) for tagging in the promotional post. Send all details to: online@bncc.com.au.

3 Approval of Spotlight

Once the information is received, we will draft a promotional post and send it back to you for approval. We have limited capacity for posts each month, hence we require your response promptly.

Preparing For The Spotlight



Keep Clear & Concise

Please include enough information for readers to quickly understand the opportunity.

Highlight Benefits

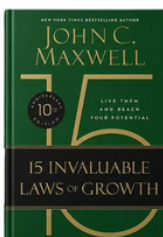
Consider making your offer stand out with: Exclusive BNCC member benefits or discount to further entice participation.

Please note, to ensure the smooth running of the promotion process, we require all details to be updated, and the promotional copy to be approved, a minimum of 2 (two) weeks prior to the post going live.

Spotlight Posts Examples

MEMBER SPOTLIGHT



A MASTERMIND

SIX OF THE 15 INVALUABLE LAWS OF GROWTH

WEDNESDAYS 7 PM
12 AUG TO 16 SEP

ONLINE, MAXIMUM 10 PEOPLE



Six powerful laws. Six weeks. One intentional investment in your leadership growth.

INTENTIONALITY | AWARENESS | THE MIRROR | CONSISTENCY | REFLECTION | THE RUBBER BAND

EXPRESS YOUR INTEREST TODAY

FREE FOR BNCC MEMBERS

MEMBER SPOTLIGHT




- Jacqui

Looking for live music for your next event?

Jacqui O Events has been creating memorable moments for over 25 years.

- Corporate events • Weddings • Birthday parties
- Dinner parties • Cafés • Restaurants • Venues

Get in touch with Jacqui today



MEMBER SPOTLIGHT




101 Sales Training Workshop

Tuesday 23 June 2026 Brisbane CBD

BNCC Members Rate \$650 + GST

Register Now. Ends 5pm Today.





Promotional Policy for

BNCC Member Businesses

In an effort to foster a stronger, supportive community and stimulate local economy, we are committed to promoting the businesses of our members and partner organisations.

This policy outlines the procedure and criteria for such promotions.

1 Eligibility

Businesses eligible for promotion are those owned or managed by active members of our organisation. Non-member businesses do not qualify for promotion unless the information is considered of benefit to the wider community.

2 Discretionary Approval

The decision to promote a business offer or promotion lies solely with our Executive Committee. The Committee may base its decisions on several factors, including but not limited to, the relevance of the offer for the wider community and any conflicts of interest.

3 Content Submission

Members wishing to have their businesses promoted must submit a clear, concise description of the offer or promotion. The submission should include any relevant details that can aid in the decision-making process.

4 Promotion Channels

Approved promotions will be communicated via our organisation's social media platforms.

By adhering to this policy, we aim to promote a vibrant, supportive community while safeguarding the interests of all our members.