

# Sponsorship Opportunities 2021



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Brisbane North Chamber of Commerce is pleased to announce our Sponsorship Opportunities for 2021.

The chamber's new sponsorship levels provide a range of opportunities for you to project and elevate your brand to thousands of potential customers.

Take up annual BNCC sponsorship and enjoy year-round reach to the northside business community. Alternatively, you might consider a more targeted approach by becoming a BNCC event sponsor.

Whichever option interests you, your support goes a long way enabling the chamber to continue to offer high quality events, networking and online services throughout the year.

A handwritten signature in black ink that reads "Simon Penrose".

**Simon Penrose**  
**President**

## Annual Sponsors



**PLATINUM SPONSOR**  
Confirmed for 2021



### **GOLD SPONSOR**

**Price:** \$3000 and above (can include in-kind support by agreement)

**Availability:** Three per annum

#### **Benefits:**

- 12 months corporate membership of Brisbane North Chamber of Commerce
- 2 tickets to one signature event of sponsor's choosing
- Sponsor logo displayed all year on BNCC website homepage
- Sponsor logo included on footer of all BNCC member emails
- Sponsor logo included on footer of monthly newsletter to 1000+ businesses
- Ability to display printed promotional materials at monthly Night Owls events
- Gold sponsors to receive acknowledgement at all BNCC events.



### **SILVER SPONSOR**

**Price:** \$1000 and above (can include in-kind support by agreement)

**Availability:** Five per annum

#### **Benefits:**

- Sponsor logo displayed all year on BNCC website homepage
- Sponsor logo included on footer of all BNCC member emails
- Sponsor logo included on footer of monthly newsletter to 1000+ businesses
- Ability to display printed promotional materials at monthly Night Owls events
- Silver sponsors to receive acknowledgement at all BNCC events.

# Event Sponsors

From cocktail parties to budget breakfasts, business leaders' lunches to our annual social and family days, we're delighted to offer an exciting program of events attracting high profile speakers at stunning northside locations.

Become a 2021 BNCC event sponsor and put yourself centre stage reaching and promoting your business name to thousands of potential customers across Brisbane.

## SIGNATURE EVENT SPONSOR

**Events:** Business lunches, cocktail parties and breakfasts

**Price:** \$2000 + GST

**Availability:** Exclusive – one per event

**Benefits:**

***Promoted as sponsor over a pre and post event campaign including:***

- Social media posts
- Mentions on the BNCC website
- Emails to the BNCC database
- News item in the monthly BNCC newsletter.

***At the event:***

- Verbal acknowledgement and introduction to guests
- Five-minute speaking spot to promote the business
- Four tickets to the event, seated at the VIP table
- One item of promotional materials distributed to each guest
- Sponsor logo to be displayed on AV screens at the event
- Pull up banner (sponsor-supplied) can be displayed prominently to maximise exposure for photographic opportunities.

## SOCIAL EVENT SPONSOR

**Events:** Family fun days, trivia nights

**Price:** \$500 + GST

**Availability:** Up to three per event

**Benefits:**

***Promoted as sponsor over a pre and post event campaign including:***

- Social media posts
- Mentions on the BNCC website
- Emails to the BNCC database
- News item in the monthly BNCC newsletter.

***At the event:***

- Verbal acknowledgement at the event
- Pull up banner (sponsor-supplied) can be displayed prominently to maximise exposure for photographic opportunities
- Ability to display printed promotional materials at the event.



## Enquiries

To apply or find out more about BNCC event sponsorship contact  
BNCC Executive Office, Julia McCarthy at [events@bncc.com.au](mailto:events@bncc.com.au)



**[bncc.com.au](http://bncc.com.au)**

